

ALCOSAN Draft Wet Weather Plan
Public Comment Period – Radio Broadcast Advertising

| Station | Spot Length | Broadcast Schedule | Advertisement Copy |
|--|-------------|------------------------------------|---|
| KDKA 1020 AM | 00:30 spot | October 1 – October 14, 2012 | <p>Now is the time to register your comments on the 2 billion dollar plan to address sewer overflows. The Plan will require raising sewer bills to pay for improvements to benefit public health, water quality and spurring economic development. ALCOSAN is hosting a series of meetings to present information and accept comments. All meetings are free and no registration is required. For more information including a list of meetings, visit alcosan.org or call (412) 734-8733.</p> |
| WJAS 1320 AM | 00:30 spot | September 26 – October 16, 2012 | <p>Now is the time to register your comments on the 2 billion dollar plan to address sewer overflows. The Plan will require raising sewer bills to pay for improvements to benefit public health, water quality and spurring economic development. ALCOSAN is hosting a series of meetings to present information and accept comments. All meetings are free and no registration is required. For more information including a list of meetings, visit alcosan.org or call (412) 734-8733.</p> |
| WYEP 91.3 FM | 00:20 spot | August 1 – October 16, 2012 | <p>ALCOSAN joins you in supporting WYEP. Take advantage of the opportunities to learn about and comment on the ALCOSAN \$2 billion plan to address sewer overflows. For a list of meetings and to get a free copy of the Plan summary booklet, visit www.alcosan.org or your local municipal office, or call ALCOSAN at (412) 734-8733.</p> |
| WESA 90.5 FM (Essential Public Media) | 00:20 spot | August 1 – October 16, 2012 | <p>ALCOSAN joins you in supporting WESA. Take advantage of the opportunities to learn about and comment on the ALCOSAN \$2 billion plan to address sewer overflows. For a list of meetings and to get a free copy of the Plan summary booklet, visit www.alcosan.org or your local municipal office, or call ALCOSAN at (412) 734-8733.</p> |

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| KQV 1410 AM | 00:30 | October 1 – October 16, 2012 | <p>Now is the time to register your comments on the 2 billion dollar plan to address sewer overflows. The Plan will require raising sewer bills to pay for improvements to benefit public health, water quality and spurring economic development. ALCOSAN is hosting a series of meetings to present information and accept comments. All meetings are free and no registration is required. For more information including a list of meetings, visit alcosan.org or call (412) 734-8733.</p> |
| KQV 1410 AM | 00:15 | October 1 – October 16, 2012 | <p>Now is the time to register your comments on the 2 billion dollar plan to address sewer overflows. The Plan will require raising sewer bills to pay for improvements to benefit public health, water quality and spurring economic development. ALCOSAN is hosting a series of meetings to present information and accept comments. All meetings are free and no registration is required. For more information including a list of meetings, visit alcosan.org or call (412) 734-8733.</p> |